

LINTBELLS VITAMINS

Rework and heat shrink wrap services



Customer profile

Lintbells has been making premium quality, natural supplements since 2006.

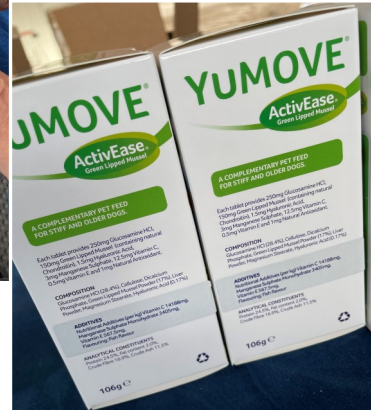
Since then the business has grown to become one of the leading brands in pet supplements, although its office and warehouse remain near Hitchin, Hertfordshire, and a majority of the products Lintbells produce are manufactured in the UK.

Challenge

When Brexit came into place back in 2020, it brought with it changes to legislation and regulations for export to Europe which impacted on Lintbells' supplement packaging.

The ingredients labelling on the boxes along with the supplement leaflet inserts needed to be changed, across most of the company's product range - a project with up to 10,000 boxes needing rework.

After finding MCR Services via a Google search, they contacted the team to discuss options.



Solution

The team at MCR were given around 8000 boxes to rework, which included 6 different product ranges.

Cartons were unpacked from pallets, and product boxes in each carton removed.

The team were provided with revised text on sticky labels to add to the product boxes, and leaflet inserts added before being heat shrink wrapped individually.

Every product was then re-packed into the correct product cartons, palletised and ready for delivery back to Lintbells' warehouse.

“ The team at MCR Services immediately put us at ease with their level of expertise and professionalism shown right from our initial contact.

We were kept informed at every stage of the project and even provided with photos to ensure we were happy with the work.

I'd have no hesitation in recommending MCR Services to any business looking for assistance with product rework.



Codi-lee Spavins, Stock Planner
Lintbells