

# Tetley Tea gift set case study

## Co-packing services



### Customer profile

A well established high street retailer, selling clothes, accessories and homeware products.

### Challenge

The team at MCR Services were given a contract packing project based on components to create a Tetley Tea gift set.

### Solution

The Tetley Tea mugs arrived into MCR's facility in bulk along with tea bags and branded flat-packed packaging.

The initial part of our project was to perform a quality inspection of every single mug to ensure they were fit for purpose, with a sturdy handle and no rough edges.

Our co-packing services were then required to pull all of the components together and enclosed in well-known Tetley branded packaging which the team assembled.

The finished products were boxed and sent to the clients warehouse ready for distribution.

